

Win Publishers Pvt Ltd.

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Trade

Trade Customers

Trade customers are those who purchase from Win for the purposes of promoting and reselling our titles. We classify them as either retail trade (sell to the public) or wholesale trade (sell to schools) or to retailers.

Discount

The standard trade discount is

Wholesalers 30% on locally published titles and 25% on imported titles

Retailers 25% on locally published titles and 20% on imported titles.

Trade Terms

- Payments must be made within 30 days from the date of invoice for credit customers.
- Freight is payable by the purchaser.
- Books supplied by Win shall remain the property of Win until payment is received for the same.

Opening an account

To become a trade customer you need to open an account which can be done electronically by downloading an application form at credit application form or by phoning Win Customer Services on +92-51-4906409r by email on info@winpublisherspak.com

Trade mail box

We contact trade customers with our monthly trade mail box (TMB), which is posted in the first 2 weeks of each month with the latest statement. A copy of our latest trade mail box (in PDF format) may be downloaded above. We can fax or email a copy if you wish.

Colour Brochure

We supply the trade with a four-colour brochure to give customers. Trade customers may order the latest brochure on their trade mailbox or by contacting Win Customer Services.